

January 29, 2024

Subject: Exciting News: Holly Bluff Marina is Under New Ownership!

Dear Boat Slip Customers,

I trust this letter finds you in good health and high spirits. We extend our sincere gratitude for your past patronage at Holly Bluff Marina. Over the past few months, we've undergone significant changes since the marina's ownership transition, and we feel it's essential to connect with you to share the latest developments and express our heartfelt apologies. The recent challenges we faced, stemming from the previous ownership, have led to substantial changes.

We are pleased to inform you that Holly Bluff Marina effective as of January 15<sup>th</sup> is under new ownership and back on the right path. I am pleased to be back as General Manager with everyone back plus a couple of new employees you may not have met.

We are enthusiastic about moving forward to rebuild and strengthen all our relationships – with customers, vendors, and employees alike. Our commitment is to make Holly Bluff Marina better than ever, and we've already established a positive working relationship with the current ownership who shares the same goals.

As part of our efforts to enhance your experience at Holly Bluff Marina, we are addressing recent slip rental price increases. We understand the importance of fair pricing, and effective immediately, slip prices on the riverfront will be adjusted to \$13.00 per foot per month. We are eliminating live-aboard fees, and city water will be provided at no additional cost. Electric charges will be based on the current Duke Energy Rates, ensuring you only pay for what you use. Additionally, sewage pump-out will remain free, with two convenient pump-out stations located at our fuel dock.

We invite you to be a part of our exciting rebuilding process. Your feedback is valuable to us, and we encourage you to reach out to Deb or me in the office with any questions or concerns.

Thank you for considering Holly Bluff Marina as your preferred boating destination. We look forward to welcoming you back and working together to create a marina experience that exceeds your expectations.

Best regards,

Steve Moore & the Holly Bluff Marina Crew